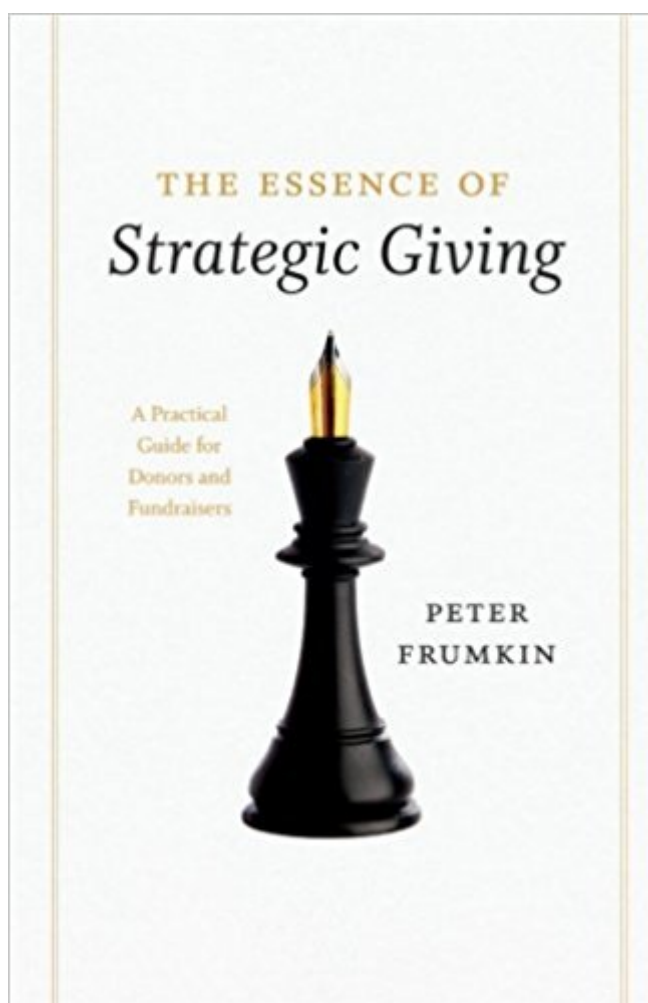


The book was found

The Essence Of Strategic Giving: A Practical Guide For Donors And Fundraisers



Synopsis

In the face of global financial problems and stressed government budgets, the ability of private philanthropy to step in and help solve public problemsâ ”and support vital private institutions as wellâ ”has perhaps never been more important. But how can donors be sure their contributions will be effective? And how can fundraisers make their case for support in a way that is compelling and productive? With *The Essence of Strategic Giving*, Peter Frumkin distills the lessons of his comprehensive, award-winning study, *Strategic Giving*, into a concise, practical guide for everyone involved in private philanthropy, from donors to managers of nonprofits to fund-raisers. He defines five critical challenges that all donors must address if their philanthropy is to amount to more than indiscriminate charity, including being aware of the time frame that guides a gift, specifying the intended impact being pursued, and Â recognizing how a donation fits with a donorâ s own identity and style. Acknowledging and understanding these fundamental, strategic aspects of giving, Frumkin argues, will help ensure philanthropy that more effectively achieves its aimsâ ”and at the same time builds a lasting relationship between donors and the institutions they support. As the next generation of donors wrestle with the challenge of effectively distributing what Andrew Carnegie called â œsurplus wealth,â • Frumkinâ s road map will be an indispensable resource for years to come.

Book Information

Paperback: 192 pages

Publisher: University Of Chicago Press (September 15, 2010)

Language: English

ISBN-10: 0226266273

ISBN-13: 978-0226266275

Product Dimensions: 5.5 x 0.6 x 8.5 inches

Shipping Weight: 10.9 ounces (View shipping rates and policies)

Average Customer Review: 3.0 out of 5 stars 3 customer reviews

Best Sellers Rank: #278,653 in Books (See Top 100 in Books) #149 inÂ Books > Politics & Social Sciences > Social Sciences > Philanthropy & Charity #318 inÂ Books > Business & Money > Small Business & Entrepreneurship > Nonprofit Organizations & Charities

Customer Reviews

â œPeter Frumkin has long been one of our leading big picture thinkers in the world of philanthropy. In this terrific short book, Frumkin marries his vision of great philanthropyâ ”strategic givingâ ”with

myriad real-world case studies. It is Frumkin at his best: pushing our thinking forward and speaking to donors of all kinds, individual and institutional, large and small. If you want to give money away wisely, read this wise book.â • (Rob Reich, faculty co-director, Center on Philanthropy and Civil Society, Stanford University)â œPeter Frumkin has done a great service to many would-be philanthropists by distilling the concepts he offered in Strategic Giving into a concise guide for action.â • (Christine Letts, Harvard University)â œFrumkin kept the protein and chunked the carbs from Strategic Giving. The result is a slimmed-down hunk of philanthropic wisdom. No question: In this case less is more and better.â • (Edward Skloot, Sanford School of Public Policy, Duke University)

Peter Frumkin is professor of social policy and faculty director of the Center for High Impact Philanthropy, both at the University of Pennsylvania. He is the author of Strategic Giving and The Essence of Strategic Giving.

I found this book helpful for framing various considerations in how to make giving more strategic. The vast majority of books out there are targeted to those with substantial means only. This book is more accessible to those having more modest resources, though not exclusively so. For me, I found the topic of timing donations to be the most enlightening, though I would guess any single donor might find any of the five primary concerns as instructive depending on where they are in their giving concerns. Overall, this was worth the read and adds something important to the resources on giving available.

I ordered this book for grad school and when it arrived, the pages are backwards. The index is in the front and the pages go from 179-1. So frustrating.

Rather than just giving charity to the poor on an ongoing basis, philanthropy aspires to do something more lasting and radical, according to Peter Frumkin in this book. Philanthropy allows donors to use private funds to create social and political change, or locate and support important social innovations, or achieve a small measure of equity through the simple redistribution of resources. The act of giving inevitably raises questions of effectiveness, accountability and legitimacy. Effectiveness depends on the extent of the donor's success in achieving their goals. Accountability is a complex matter because giving is often done in private, but this may make the process non-transparent to many different stake-holders who are affected by the results of the

giving. Legitimacy involves the difficult question of whether anyone has the right to complain about how donors spend their own money, or alternatively whether wealthy people should be allowed to exercise power on their own pet projects in an undemocratic manner. The author discusses ways in which philanthropic value is created, theories of change, leverage and scale, different styles of giving, short-term versus long-term giving, different types of foundations and vehicles through which philanthropy can be conducted, and ways in which the strategic value of giving can be maximised. The book is likely to be of interest to anyone who wants to make a difference in the world through giving, but has encountered at least one situation in which the outcome of giving has not matched up to the expectation. While giving at first seems to be a straightforward matter of handing over money, philanthropy is in fact a complex and nuanced art that requires a great degree of research and strategic thinking if you want to maximise the effectiveness of your efforts. I highly recommend this book as the best one on the subject that I am aware of.

[Download to continue reading...](#)

The Essence of Strategic Giving: A Practical Guide for Donors and Fundraisers Ask Without Fear!: A Simple Guide to Connecting Donors With What Matters to Them Most Doing Good . . . Says Who?: Stories from Volunteers, Nonprofits, Donors, and Those They Want to Help The Beverly Hills Celebrity Address Book: 1000+ Beverly Hills Celebrity Mail Addresses for Celeb Spotters, Autograph Hunters, Fan Mail, Casting Agents, Charity Fundraisers, and Journalists! The New York Celebrity Address Directory: 1000+ Celebrity Mail Addresses for Autograph Hunters, Fundraisers, Event Managers, Agents, and Casting Calls. Florida Celebrity Addresses: 300+ Celebrity Mail Addresses For Agents, Autograph Collectors, Event Organizers, Charity Fundraisers, Journalists, and More! The Seven Faces of Philanthropy: A New Approach to Cultivating Major Donors (Jossey-Bass Nonprofit & Public Management Series) Strategic Giving: The Art and Science of Philanthropy Strategic Planning for Public and Nonprofit Organizations: A Guide to Strengthening and Sustaining Organizational Achievement (Bryson on Strategic Planning) Dad's Playbook to Labor & Birth: A Practical and Strategic Guide to Preparing for the Big Day Strategic Planning for Nonprofit Organizations: A Practical Guide for Dynamic Times (Wiley Nonprofit Authority) Ear Candling - The Essential Guide: Ear Candling - The Essential Guide: This text, previously published as "Ear Candling in Essence", has been completely revised and updated. Essence of the Bhagavad Gita: A Contemporary Guide to Yoga, Meditation, and Indian Philosophy (Wisdom of India) The Essence of Catalonia: A Traveller's Guide to Barcelona and Its Region Buddhism: Beginner's Guide to Understanding The Essence of True Enlightenment (Buddhism, Buddhism Beginners, Buddhist Books, Buddhism Books, Zen Buddhism Book 1) Praise and Worship: The Essence of Hebrew

Worship [Praise and Worship vol 1]: (Praise and Worship Series of books and audios on messianic music) Canoe Rig: The Essence and the Art: Sailpower for Antique and Traditional Canoes
Collected Works of Edwin Arnold: Buddhism and Hinduism Studies, Poetry & Plays (Illustrated): The
Essence of Buddhism, Light of the World, The Light of ... The Japanese Wife, Death--And
Afterwardsâ | Essence and Alchemy: A Book of Perfume Essential Self, Essential Style: Align Your
Inner Essence and Outer Expression

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)